INVITATION

marintec cruise & ferry

19. 11. 2026
HONG KONG MARITIME MUSEUM

The Future of Cruise Shipbuilding in Asia: Market Dynamics and Design Excellence



PROGRAM

14:00	Registration
14:15	Opening Speech
14:30	Session 1 Panel Discussion
15:30	Networking Refreshment
15:45	Session 2 Panel Discussion
16:45	Networking Reception
18:00	Closing

SCAN ME

Act Now to Secure a Spot!

RSVP
conference@marintecchina.com

Session One | Redefining Global Cruise Shipbuilding

This opening session examines the strategic expansion of cruise shipbuilding capacity into Asia's rapidly advancing maritime industry. As traditional European yards operate at full capacity with order books extending years ahead, the discussion will explore how Asian shipbuilders are emerging as vital partners in meeting unprecedented global demand for new cruise tonnage.

Our distinguished panellists will analyse how this capacity diversification is creating new opportunities and reshaping competitive dynamics within the industry. The session will address how Asian yards are developing technical capabilities, benefiting from strategic governmental support, and offering competitive commercial propositions that complement the established European manufacturing base.

Session Two | Design Innovation and Technological Advancement in Cruise Vessel Construction

This session explores cutting-edge design philosophies and technological innovations defining the next generation of cruise vessels. Discussions will encompass smart ship technologies, sustainable propulsion systems, and energy-efficient designs meeting increasingly stringent environmental standards.

Our expert panellists will examine how builders are harmonising Eastern aesthetics with international luxury standards, creating distinctive passenger experiences through innovative spatial design and materials selection. The session will showcase advancements in modular construction techniques, digital twin technologies revolutionising the build process, and advanced automation enhancing both construction efficiency and vessel performance.

CSSC | SWS 上海外高桥造船有限公司 SHANGHAI WAIGAOQIAO SHIPBUILDING CO.,LTD.
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